

Section 3: Foundation Policies

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Policy Section: Foundation	Policy Number: F-1
Policy: Mission Statement	Date Approved:
	Last Date Reviewed: Nov 2007
	Last Date Revised:
	Number of Pages: 1

The *mission* of the AWNA is to encourage, assist, and ensure our members publish quality newspaper. The AWNA achieves this by providing education, marketing and fellowship.

Policy Section: Foundation	Policy Number: F- 2
Policy: Values	Date Approved:
	Last Date Reviewed: Nov 2007
	Last Date Revised:
	Number of Pages: 1

The following values guide the AWNA in its work:

- People make the difference
- Entrepreneurial spirit
- Recognize the needs of the members
- Strong communication among all associated
- Innovators in the industry
- Integrity of the product
- Grass roots attitude and approach
- Pride in being associated
- Membership participation
- Strong national affiliation
- Education – personal growth
- Membership standards

Policy Section: Foundation	Policy Number: F- 3
Policy: Goals	Date Approved:
	Last Date Reviewed: Nov 2007
	Last Date Revised:
	Number of Pages: 1

To accomplish its mission, the AWNA shall:

- Encourage community newspaper excellence for the benefit of our readers
- Promote a greater a greater awareness of its industry and members
- Market and promote Alberta's community newspaper medium
- Provide educational and social opportunities for members and staff
- Be a communication and service link between members and advertisers, agencies and government

Policy Section: Foundation	Policy Number: F-4
Policy: Privacy Policy	Date Approved:
	Last Date Reviewed: Nov 2007
	Last Date Revised: Jan 2008
	Number of Pages: 2

The AWNA maintains a privacy policy, the contents of which are posted to the AWNA website.

(The Privacy Policy, as posted on the AWNA website, is attached to this policy manual as Appendix A.)